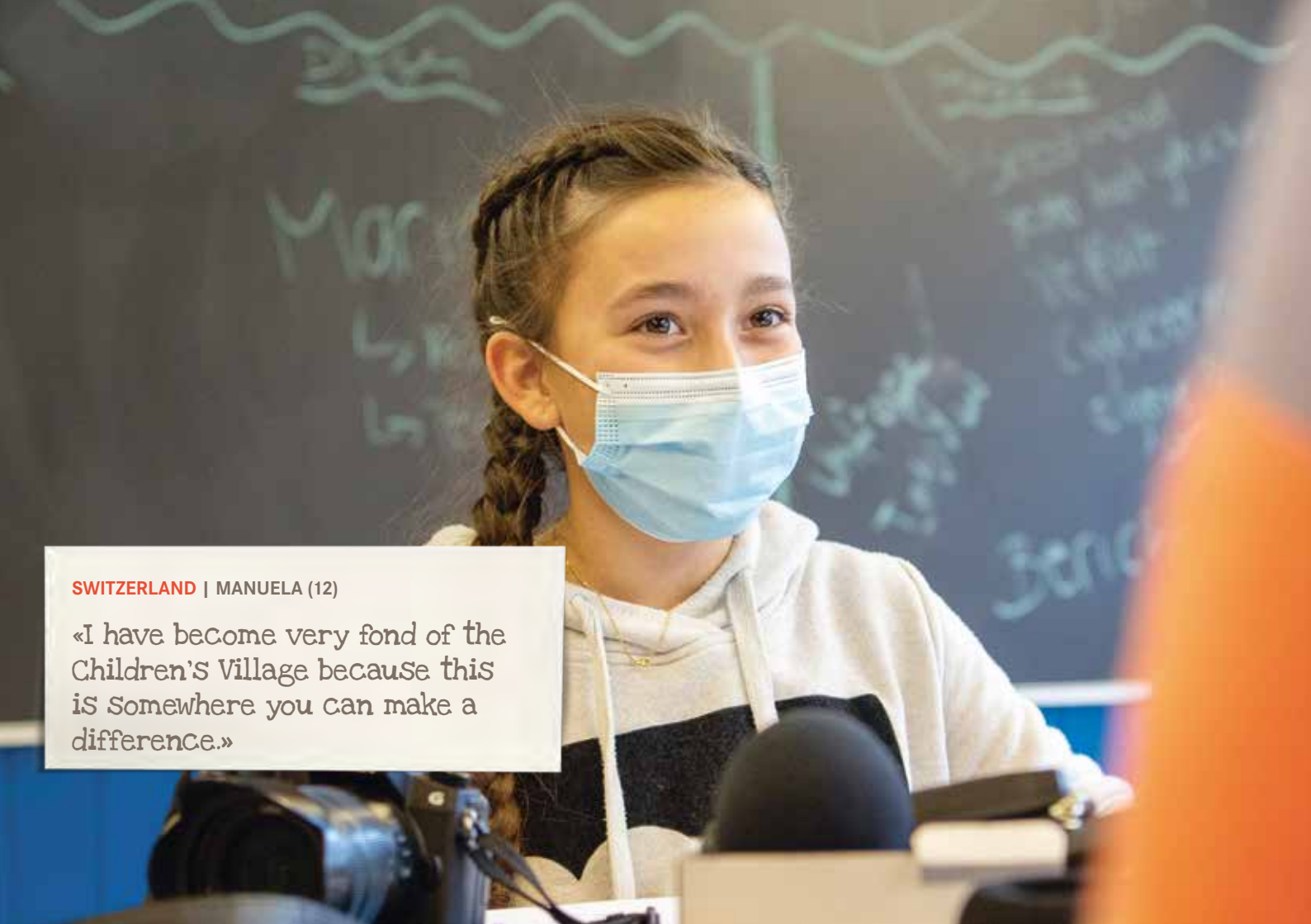


ANNUAL REPORT

# 2020

Pestalozzi Children's Foundation





**SWITZERLAND | MANUELA (12)**

«I have become very fond of the Children's Village because this is somewhere you can make a difference.»

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In 2020 we helped  
**200 513**  
children and youths  
around the world  
with our projects.





ROSMARIE QUADRANTI

«Donations are not just an expression of sympathy - they also testify to the high level of trust that donors have in our foundation and our work. Many heartfelt thanks!»

## What a year!

Dear Sir, Dear Madam,

We had so many ideas, so many projects all planned and prepared. We went into 2020 with a lot of momentum and then the pandemic swept over us. Ideas had to be shelved and projects cancelled. We did manage to maintain that momentum, however, and tried to defy the coronavirus-induced obstacles with a great deal of creativity. In the first wave, for example, when schools were closed and parents were presented with the challenges of homeschooling, we produced a daily radio programme for adults and children called «S'Elfiglöggi» and carried out a successful workshop by video call. In our projects abroad, we provided emergency aid quickly and straightforwardly: we distributed hygiene supplies, gave out food and seeds for gardens, and also provided teaching materials and tablets for homeschooling. In total, despite the difficulties caused by the pandemic, we were able to reach 198390 children in twelve countries worldwide and 2123 children in Switzerland.

A particular highlight was this year's Children's Conference; for the first time, the children presented their proposals via live broadcast. The new holiday programme during the summer holidays in the Children's Village was also a success. The

holiday camps were an exciting new experience, especially for those Swiss children who come from less financially affluent families.

All this was made possible by our donors. We owe you our heartfelt thanks. Donations are not just an expression of sympathy – they also testify to the high level of trust that donors have in our foundation and our work. We see this trust as an obligation to use these donations carefully and effectively. The pandemic is not over yet.

The Foundation will be 75 years old this year. Instead of large-scale celebrations, in 2021 we will focus on bringing the Foundation safely through these difficult times so that we can fulfil our most important mission – to provide education to as many children as possible, this year as well as in the future.

Thank you for supporting us in this!

Rosmarie Quadranti  
President of the Foundation Board

Martin Bachofner  
Chief Executive Officer

My  
highlight  
from  
2020

## The holiday camps



Nina Hoch,  
Youth Worker

### Why it inspired me

I was impressed to see how so many children and youths who did not know each other before came together to share a camp week that resulted in lasting friendships, an inspiring group feeling and a lot of fun and joy.

### The best moment from the event

A disco was held on the last evening of the two-week summer camp. As the last song started to play, some of the youngsters realised that the camp was slowly coming to an end. They danced and sang together; for some, the first tears were already flowing. When they said goodbye the next day, the youngsters

lay crying in each other's arms until their parents came to pick them up and the coach had to leave.

### Facts & figures from the project

3-week-long holiday camp, 104 children, 25 different craft, music, sports, outdoor education and community activities.



My  
highlight  
from  
2020

## CYBATHLON @school



Lukrecija Kocmanic,  
Head of Leisure

### Why it inspired me

The camp week addressed the issue of inclusion in many ways, whether it was through direct conversations with physically impaired people, the development of an assistive grasping device, a radio show focusing on the issue or living together in the children's village. Time and again I am amazed at how

much is possible in a week with the kids and how much fun they have. The high proportion of girls in the project was particularly pleasing to see – there was no holding them back.

### The best moment from the event

The closing event is always a special moment, as the children can show their parents what they have worked on during the week. This time there was a competition with the assistive grasping device. Just like in a real cybathlon, the

various teams competed against each other. The parents were impressed to see how much their children had developed into technical experts in just one week and how much fun they had doing it.

### Facts & figures from the project

1 week, 50 children, 6 ETH students, 6 support staff, 2 Sportplus experts, 1 radio show and 100 enthusiastic parents, grandparents and siblings.





My  
highlight  
from  
2020

## The National Children's Conference



Samantha Kuster,  
Project Officer – Radio Projects

### Why it inspired me

It was a highlight for me to witness how much the children wanted this Children's Conference. They were fully committed, regardless of all the measures that participation required during the coronavirus pandemic.

### The best moment from the event

One of many was the successful radio programme addressing the topic of child rights. Mathys, our newest mobile reporter, introduced the programme on his own initiative and created an introduction as well as interviews. The children attending the conference also showed a great deal of interest. Ten children came forward and were eager to give him an interview.

### Facts & figures from the project

49 children from 8 different cantons, divided into 2 conferences in the Children's Village, 1 parallel Children's Conference in Geneva with 30 children, 1 final live stream with over 1000 views, 9 specific demands to politicians.



My  
highlight  
from  
2020

## Children's Summit in Ethiopia



Etsegenet Kebede,  
Education Officer for the Partner  
Organisations of the Pestalozzi  
Children's Foundation

### Why it inspired me

The summit aims to use intercultural education and interactive learning to create an enabling environment for children from different cultures and backgrounds to live and work together, share their cultures and learn to appreciate differences and similarities.

ties. This has been done very well in my estimation.

### The best moment from the event

For the first few days, it was difficult to convince the pupils to sleep in their assigned bedrooms and to sit with their new friends in the dining halls. After two days, we suddenly saw children from different areas playing together outside

and at the closing ceremony at the end of the summit, most of them cried as they said goodbye to each other.

### Facts & figures from the project

7 days, 80 children from four different regions of the country (Addis Ababa, Afar, Argoba and Jinka), 21 supervisors and representatives of the local governments.



My  
highlight  
from  
2020

## Covid emergency aid project



**Natalia Balta,**  
Country Representative Moldova

### Why it inspired me

495 primary, high school and senior high school children at our 20 project schools had no access to online education because they lacked the necessary equipment and internet connection at home. This meant that these children would have fallen behind their peers. In the 13 years that I have worked for the Children's Village, this is the first time that the country office and part-

ner organisations have spontaneously and pragmatically reallocated financial resources to support the needs of children in vulnerable situations in an exceptional situation such as this.

### The best moment from the event

When the children gained access to online education and could actively participate in the educational process together with their peers. At the same time, it was nice to perceive the gratitude of the parents, the teachers and the educators at the placement centres. I am proud that the Pestalozzi Children's Foundation was able to provide immediate and targeted support to children and youths who were in vulnerable positions.

### Facts & figures from the project

197 disadvantaged children and youths from partner schools and referral centres were given IT equipment to participate in online classes. At the same time,

the Foundation assisted the Ministry of Education, Culture and Research with developing a national strategy for online education. The Republican Centre for Psycho-educational Support produced nine videos to help the Children's Village with developing methodical guidelines for therapeutic stories.



My  
highlight  
from  
2020

## Covid emergency aid project



**Magda Sofía Pérez,**  
Country Representative Honduras

### Why it inspired me

What impressed me about the project was the enthusiasm that the children showed. There are two reasons for this: firstly, our innovative and child-centred educational materials gave them the opportunity to participate actively in science experiments and hands-on activities. Secondly, the direct support that the project provided to children and teachers reduced the school dropout rate in

the community. This at a time when the whole country is struggling with Covid-19 and its implications for education.

### The best moment from the event

The best moment of the project was how the families being supported started their self-sufficient gardens. Every member of the family took part, including the children. From measuring the land and sowing the seeds, to watering and harvesting, it was a formative experience for all involved.

### Facts & figures from the project

At least 833 children were gradually readmitted to school. The project distributed teaching materials to 844 children. 740 families, including 38 teachers, received a humanitarian aid package containing 11 food items and 6 hygiene items. The schools were supplied with hygiene and awareness materials to ensure a safe return to class.







## Switzerland Programme

During the project and exchange weeks, which follow the principles of outdoor education, children and youths are taught tolerance as well as social, intercultural and critical thinking skills.

2123

children and youths  
took part in the Foundation's offerings.

323

project days  
took place in the Children's Village or simultaneously at another location in Switzerland.

1660

children and youths  
benefited from our radio projects in the Children's Village or at Swiss schools.

31

schools

visited our two radio buses over a total of 89 project days.

104

children and youths  
from disadvantaged families were inspired by new things during our holiday camps and discovered their own potential.

23

teachers

from two intercultural exchange projects enjoyed further training in child-centred teaching methods.

9

«roaming  
radio reporters»

visited their schools and communities.

200513

children  
and youths

benefited from  
127 projects  
in 13 countries.

16191

teachers

were trained in child-centred, participatory and intercultural teaching methods.

8

countries

decided to integrate educational material provided by the Pestalozzi Children's Foundation into their national curriculum.

## International Programme

Access to high-quality education gives disadvantaged children and youths the opportunity to develop the skills they need to improve their future prospects.

49

projects  
in 797 schools  
were carried out with  
41 local partner  
organisations.

238

employees

of our partner organisations  
were supported through  
advanced training initiatives.

44467

children  
and youths

received individual support  
and encouragement.

198390

We reached  
children  
and youths  
outside Switzerland.

19324

ethnic minority  
children  
and youths  
were afforded access to  
education.

223

schools  
developed policies and/  
or mechanisms to protect  
children.



# Pestalozzi Children's Village

**As the course of its work in Switzerland, the Pestalozzi Children's Foundation promotes intercultural education as well as democracy education, child rights education and media education. The paralysing effect of the coronavirus pandemic in many areas of life should not obscure the fact that non-formal education is currently more important than ever.**

Project weeks are cancelled, exchanges are cancelled, interactions decrease. A development that is not entirely without consequences. According to Damian Zimmermann, Head of Programmes Switzerland, discussions with various school principals have shown that bullying and discrimination are once again an increasing issue in everyday school life and that violence in general is on the rise. «As a provider in the non-formal sector, it is our duty in these turbulent times to offer our expertise unequivocally.» «Powerupverbindet» is a good exam-

ple of this. This programme, launched in March 2020 by the Foundation's children's and youth radio, succeeded within a very short time in connecting children and adults during the first lockdown. The fact that people were able to share their personal experiences of dealing with the crisis made solidarity tangible.

Throughout the year, the Foundation's two radio buses have proved to be powerful tools in defying the coronavirus crisis. It became apparent time and again that the schools wanted extracurricular projects to work on their issues around togetherness in school. Since there was a lot of uncertainty about going on trips, they requested that the radio vans should come to them.

During the summer and autumn, holiday camps with 104 children and youths took place in the Children's Village for the first time. These have proven to be

a strong new format for two reasons: On the one hand, the Pestalozzi Children's Village can work in a very targeted way with their child-centred and experiential education approach. On the other hand, this appeals to families who otherwise cannot afford such offers. The feedback from a single mother gives an idea of what the summer camp might achieve: «I haven't seen my older boy this happy in the last five years. Thank you from the bottom of my heart for making this possible.»

As far as political education is concerned, the National Children's Conference at the end of November marked the end of a turbulent year. 49 children – divided into two project weeks – were fully committed, despite all the measures that participation in pandemic times required. The children (and their parents) expressly decided to do the project in two groups. There was no question of cancellation or postpone-



ment. The closing conference was livestreamed for the first time, which gave the participants' concerns additional reach.

## FACTS AND FIGURES

- 1660 children and youths from all over Switzerland benefited from our radio projects.
- Of the children and youths participating in the intercultural exchange programmes, 85.7 % felt encouraged to discuss their ideas and views in their environment, 86.7 % found out that their opinion was valid as one of many, and 95.6 % said they had made new friends.

**2123**  
children and youths  
took part in a total of  
**78** radio and intercultural exchange  
projects in the Children's  
Village and in Swiss schools.



«I am still absolutely thrilled that a roaming reporter looking into the issue of child rights independently set up an interview with an employee of the Child and Adult Protection Agency.»

Samantha Kuster,  
Project Officer – Radio Projects

#### THINK FREELY, ACT FREELY

Little capacity for classification, limited diversity, problematic handling of numbers and statistics. These are just some of the findings from the study conducted by the Research Centre for Public Affairs and Society (fög) on the quality of media coverage in the coronavirus pandemic. This problem highlights the importance of the children's and youth radio station «powerup». It is about more than giving children and youths a voice and making their concerns heard. Through media projects, they learn to explore contexts, to combine them and to question them in order to develop their own opinions. Producing and designing one's own media contributions and discussing them is essential for understanding how the media work. In our latest format, nine roaming reporters are currently taking an in-depth look at radio production over a longer period of time, and thereby sharpening their media skills.







**NORTH MACEDONIA** | YLLZA (19)

«I have much more positive energy and much less prejudice towards people I don't even know.»



**SWITZERLAND** | TOBIAS (12)

«I have learned to express myself as a radio producer in a way that people listen to me.»



## East Africa

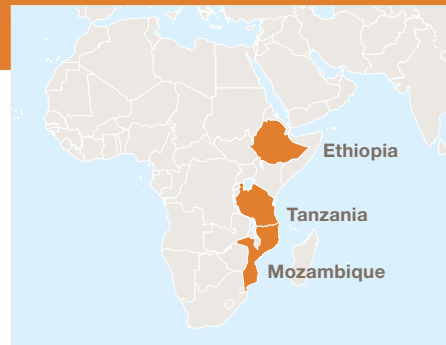
Homeschooling has been difficult in East Africa because many households do not have a steady supply of electricity or consistent access to the internet. Because of this, the teachers prepared exercises and learning questions that enabled the children to learn at home. Furthermore, our partner organisations focused on maintaining school premises during the school closures. As a result, much of 2020 was characterised by renewal.

In Ethiopia, for example, the construction of three shelters for teachers and three classrooms was finished and they were handed over to the respective school communities. Between 20 and 25 pupils and eight teachers are now benefiting from them. In Mozambique, too, the staff at our partner organisations have been busy painting walls and renovating corrugated iron roofs. «We have done a lot of targeted renovations»,

reports Ariana Lins, Country Representative in Mozambique.

### Protecting children

One of the Pestalozzi Children's Foundation's main concerns is child protection and how to improve it, and this is also the case in East Africa. In this respect, the country office in Tanzania was able to celebrate a success on a national level. Working together with Unicef Tanzania, Save the Children Tanzania and the Tanzania Child Rights Forum, the office has been drafting child protection guidelines since 2017, which include guidance and advice for schools. After a lengthy process, they have now been approved at the political level and published on the Ministry of Education's website. Serapia Minja, the Foundation's Country Representative in Tanzania, is very pleased with this development: «The government appreciated our work. This is a proud achievement for us.»



### MOZAMBIQUE

- 6 project schools benefited from a study focusing on the legal framework of child protection in education and will implement the developed action plan accordingly.
- 3979 children from 15 schools in Chibabava, Buzi and Machanga districts were given 150 000 exercise sheets with which to continue their lessons at home.
- 20 schools were provided with geometric materials and maps to make the teaching methods more interactive and improve them, benefiting 7904 children.



171207  
children, young people and  
adults were involved in 12 projects.

### ETHIOPIA

- All 20 mobile schools in the Afar region make full use of native language teaching, from which 2066 children have so far benefited.
- Textbooks were published for 1st and 2nd grade children in Argobba District, which boosted the children's interest in learning. 1500 storybooks in Argobba have been distributed and are being used by all primary school children in the district.
- 80 youngsters from four project regions took part in a one-week summit meeting where they were introduced to foreign cultures and exchanged ideas.

### TANZANIA

- 608 teachers from 79 project schools have undergone further training in participatory teaching methods.
- 1807 children organised various activities and training sessions for children's clubs. In the process, they learned how to claim their rights as children.
- Teachers prepared exercises and learning questions for 13 797 children to enable learning to continue while schools were closed. Exercise books and pencils were also distributed for vulnerable children.

## South East Asia

**Multilingual teaching is both a focus and a challenge in our projects in South East Asia due to the ethnic and linguistic diversity found there. In both Laos and Thailand, important milestones have been reached in this regard.**

The approach developed by the Pestalozzi Children's Foundation for multilingual, native language-based teaching is having a very positive effect in various projects. In Laos, for example, a relevant handbook has been developed and approved by the Ministry of Education for pilot use in our project schools. «Our goal is to integrate it officially into the national training programmes for future teachers», explains Brigit Burkard, Programme Director South East Asia. Five of the Foundation's initiatives are also well on their way, which are also aimed at teacher training. «Our teaching handbook on indigenous learning is recognised by

law and is already being used at eight teacher training colleges.»

Multilingual teaching has also gained recognition and support in Thailand. This can be seen, for example, in the salaries of teaching assistants, explains Brigit Burkard. «The office responsible for primary education now pays a fifth of this.»

In Myanmar, the Pestalozzi Children's Foundation has developed a handbook with guidelines for eco-schools. The next step will be to present this to the Ministry of Education and the Department of Environment and Conservation. If the government implements its plan to distribute the handbook to schools nationwide, this would be a big step in the right direction for environmental education in Myanmar.



### THAILAND

- The focus on intercultural education, multilingual teaching and child rights across five projects improved the quality of education for 8067 children.
- The child protection guidelines developed by our five partner organisations have been approved. In addition, 5 schools, 6 learning centres and 4 municipalities have developed their own child protection policies.
- The Foundation's Covid-19 emergency aid reached 932 vulnerable children and their families and 128 teachers.



41607  
children, young  
people and adults  
were involved in  
13 projects.

### MYANMAR/BURMA

- 9370 children, 260 teachers and 2214 parents benefited from our projects.
- The Pestalozzi Children's Foundation has produced a handbook with guidelines for eco-schools that will be shared with schools nationwide.
- All our project schools have formed committees and children's clubs and are implementing the action plans they developed together aimed at improving the environment.

### LAOS

- 747 children from ethnic and linguistic minorities have improved their language skills in the official language Lao by almost 50 percent compared to the beginning of the school year.
- In total, our projects support 1442 girls and 1512 boys on their path through education.
- In Viengxay District, 6 local communities have taken the initiative to build six new classrooms.



## South East Europe

**Covid-19 has had a profound impact on education and has exacerbated social inequalities. In all three of its project countries, the Foundation and its local partner organisations succeeded in adapting quickly to the new circumstances and supporting the most vulnerable in the education process.**

In Moldova, for example, 26 project schools and 7 children's homes were provided with IT equipment. «This has given 338 children from particularly disadvantaged backgrounds the opportunity to take part in online lessons», explains Argine Nahapetyan, Programme Director South East Europe at the Pestalozzi Children's Foundation. In Serbia and North Macedonia too, 881 and 558 children respectively were given access to distance learning. Thanks to tutoring, 1014 children were able to make up for the learning they had lost out on during the first lockdown.

As far as our regular project activities are concerned, the transition to digital formats was challenging, reports Argine Nahapetyan. «We not only had to make the various training courses, extracurricular activities and meetings suitable for online use, we also had to ensure that they were implemented and of good quality.» In all three project countries, the Foundation's commitment and close co-operation with the relevant ministries led to important milestones being reached. In North Macedonia, for example, the official adoption of the inclusion concept, the data exchange protocol and the shortened curricula for out-of-school children will make state institutions more accountable. «This will lead to many more out-of-school children being identified, enrolled and supported», Argine Nahapetyan enthuses.



### MOLDOVA

- 9290 children are benefiting from high-quality schooling.
- As a direct result of our project work, the Ministry of Education requires all teaching colleges in the country to include intercultural education in their curricula.
- Through its role on the Commission for Emergency Situations in Education, our country office is supporting the development of a national approach to online and distance education.



**48 563**  
children, young people and  
adults were involved in **14** projects.

### NORTH MACEDONIA

- 5750 children and 1116 teachers have benefited from our project activities.
- Particularly vulnerable children across the country are enjoying improved access to education thanks to the legislative changes that we supported.
- Together with the Ministry of Education, we have developed a strategy that compels all primary schools in the country to implement joint ethnically mixed activities and to increase the participation of pupils in decision-making processes.

### SERBIA

- We have supported more than 2386 teachers with their professional development. The improved quality of teaching is benefiting 25 878 children from 71 schools.
- Our educational model aimed at preventing dropout during the transition to secondary school is recognised by the government and can be freely used by all schools in the country.
- 10 primary schools applied for official status as model schools based on the model we developed for child-centred education.

# Central America

**The gap between rich and poor has widened during the coronavirus crisis. The Pestalozzi Children's Foundation and its local partner organisation Compartir in Honduras reacted with an emergency aid project to support disadvantaged families and help their children return to school.**

The pandemic has a firm grip on Honduras, Guatemala and El Salvador. The countries entered a strict lockdown in March, which was only gradually relaxed from July onwards. This had disastrous consequences for the financial situation of many families with whom the Pestalozzi Children's Foundation works. Most of them had to struggle for their livelihoods on a daily basis even before the pandemic.

## Practical emergency aid project in Honduras

Our partner organisation distributed the necessary hygiene items that allowed

the children to go back to school. This was because many families lacked the money for such items. Wherever possible, food parcels were distributed to disadvantaged families and start-up kits for family gardens were given out. «In this way, we were able to help 844 children, their families and 40 teachers in 19 remote primary schools in the department of Francisco Morazán», reports Magda Sofía Pérez, Country Representative in Honduras.

## Offering support

Thanks to the projects run by the Pestalozzi Children's Foundation, many pupils managed to find support in this difficult situation. The majority were able to continue learning from home. This was largely possible thanks to the dedication of the teachers who developed learning materials such as radio programmes.



## HONDURAS

- The emergency aid project helped 844 children, their families and 40 teachers in 19 remote primary schools in the department of Francisco Morazán.
- The Pestalozzi Children's Foundation developed materials for homeschooling in cooperation with the Ministry of Education and Unicef.
- Despite the school closures, 4405 children managed to study the required subjects at home. Of these, 3535 children were even able to improve their school performance demonstrably.



## GUATEMALA

- 700 teachers involved in homeschooling took advantage of the adapted syllabuses and manuals from 2019.
- 4265 children were provided with small radios, worksheets and school materials according to their needs in order for them to study at home. The Foundation developed these radio programmes in conjunction with the Ministry of Education so that children without internet access could also benefit from homeschooling.
- 34 % more pupils achieved their desired targets in mathematics, communication skills and Spanish.

## EL SALVADOR

- Our partner organisations have been supporting the Ministry of Education's homeschooling strategy since the start of the pandemic. Learning materials were distributed to 8130 children.
- Our partner organisation coached and supported 154 teachers during the virtual lessons. In the process, they observed that the teachers were using child-centred methods.
- 339 children also met virtually outside of official lessons as part of the school clubs to improve their maths, language and science skills together.

**26442**  
children, young people and  
adults were involved in **10** projects.



## Our sincere thanks

**The Moldovan Minister of Education extends his thanks to you for our active commitment in his country, as does the single mother whose two sons experienced two relaxing and beautiful weeks of holiday camp in the Children's Village in the summer of 2020.**

What began in 1946 as a humanitarian gesture undertaken by Switzerland is now a unique organisation that is only able to work day in day out for children and youths in Switzerland and twelve other countries thanks to your generous and loyal support. We are grateful that you have continued to follow and financially support our work in what has been a challenging year for all of us.

Without your loyal support, hundreds of thousands of children around the world would not have access to good education on a daily basis. The Children's Village would also be devoid of learning and laughing children from Switzerland and

various Eastern European countries for much longer than was necessary because of Covid-19.

Our commitment to a better, fairer world where children can go to school and learn is only possible thanks to you. You are helping children and youths learn to act in a self-determined way and to take responsibility – which strengthens them as individuals as well as our societies.

We are grateful to each and every one of you – the numerous private individuals, carefully selected companies, more than one hundred foundations, municipalities and lottery funds, Swiss Solidarity and the SDC – for your contributions to our programmes. We pay special tribute to those 48 people who donated so generously to us in their wills.

The activities of the Pestalozzi Children's Foundation have changed over time, as have the world and its social challenges.

Thanks to you, dear donor, we can stay true to the vision formulated by the original founders of creating and strengthening the basis for living together in peace through educational work with young people.

**Thank you  
for supporting  
200513  
children and youths  
in this  
challenging year.**

## «I support the Pestalozzi Children's Foundation because...»

«... I am impressed by your way of teaching children and youths mutual understanding, and by your work with young people to promote peace. In doing so, you inspire youngsters to engage with their own rights (child rights).»

Donor for the Children's Village

«... only by providing comprehensive education and schooling for young people in the developing regions of the world, as is done by the Pestalozzi Children's Foundation in close cooperation with local organisations, parents and authorities, can the quality of life of those who live there be improved in the medium term.»

Donor for East Africa

«... I am aware every second of every hour of every day of how lucky my family and I are. If you are privileged, I think you have a duty to support the less privileged.»

Donor for South East Europe

«... I myself am almost a thing of the past, but children all over the world are our future, and I want to invest in them. Anyone who has ever had the good fortune to work closely with many children knows how valuable every minute and every franc is that we spend on them.»

Donor for South East Asia

«... I like having children and the Foundation puts a lot of emphasis in all its educational projects on children learning to understand each other and finding peaceful solutions.»

Donor for Central America

200 513

children  
and youths

50 835

donors

127

projects

13

countries

8

curricula  
adapted  
to national  
requirements

## Financial year 2020

The Pestalozzi Children's Foundation places considerable emphasis on realising the foundation's purpose as efficiently and effectively as possible in a timely manner. This also includes generating transparent and comprehensive reports and annual accounts, the latter of which is regularly reviewed. These can be found in full on our website: [www.pestalozzi.ch/jahresrechnung](http://www.pestalozzi.ch/jahresrechnung). The operating revenue for the financial year was 17 401 194 CHF. This is made up of donations and legacies amounting to 14 322 016 CHF, government grants to the sum of 2 616 643 CHF and other operating revenues to the value of 462 536 CHF. This means that earnings are significantly lower than the operating expenses of 19 656 361 CHF.

The organisational capital (uncommitted funds) amounts to 29 808 978 CHF as of 31.12.2020. Although the profit for the year is positive, this is only due to one-off events. Covid-19 in particular had a

significant impact on the financial statements, both on the revenues and the expenses side. Thanks to some generous bequests, even in these difficult circumstances we were able to reduce our operating loss from 5 002 461 in the previous year to -2 255 167 CHF. The Foundation Board and Executive Board will now slow down the planned reduction of the organisational capital and intend to return to balanced operating results from the 2023 financial year onwards.

Combined with the good financial result of 672 243 CHF and an investment performance of 3.88 %, we can continue to ensure that our projects are carried out in a sustainable manner.

### Programme and administrative expenses

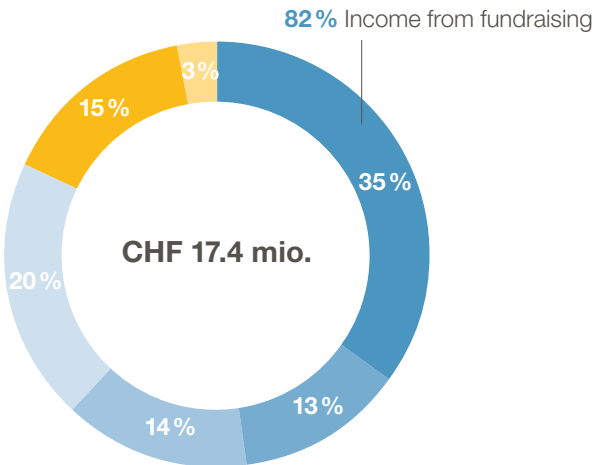
At 28 % of total costs (previous year: 28 %), our administrative costs are still above the long-term target value of

25 %. The purely administrative costs (management, personnel, quality assurance, finance department) amount to the same as the previous year (7 %). The fundraising costs are unchanged from the previous year. The programme costs have likewise stayed constant. All 12 offices were registered with the local authorities by 31.12.2020.



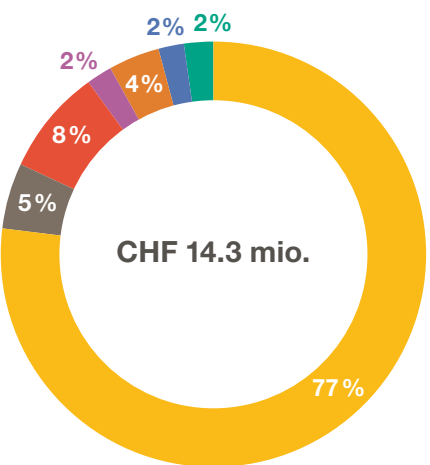
# Sources of funding

Source of income



|  |     |           |
|--|-----|-----------|
| Legacies   | CHF | 6 145 743 |
| Institutional donations                          | CHF | 2 199 893 |
| Private donations                                | CHF | 2 542 487 |
| Circle of friends + child sponsorships           | CHF | 3 433 892 |
| Government programme grants (SDC, FSIO, Movetia) | CHF | 2 616 643 |
| Other operating revenue                          | CHF | 462 536   |

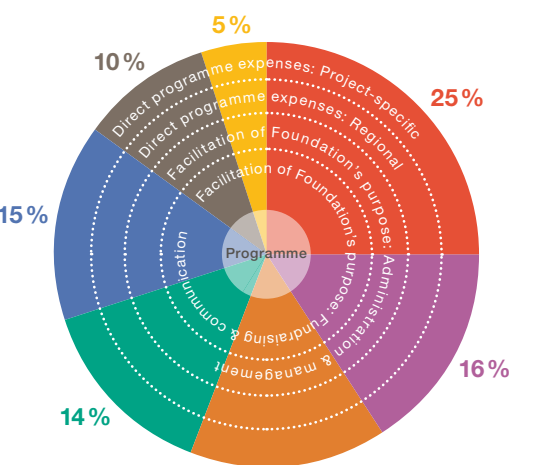
Free and restricted donations, without government grants



|                                |     |            |
|--------------------------------|-----|------------|
| Free donations, incl. legacies | CHF | 11 081 264 |
| Village (infrastructure)       | CHF | 731 103    |
| Switzerland                    | CHF | 1 084 253  |
| South-East Europe              | CHF | 270 399    |
| East Africa                    | CHF | 571 231    |
| South-East Asia                | CHF | 276 737    |
| Central America                | CHF | 307 027    |

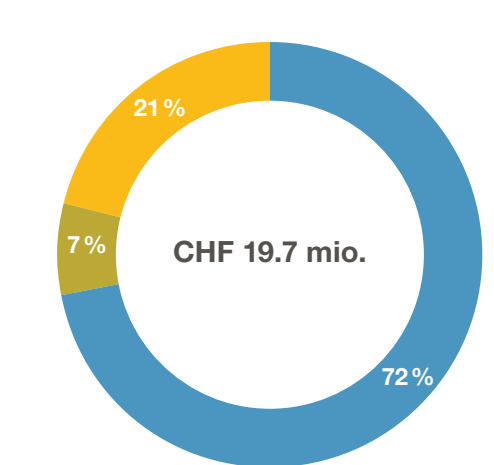
# Use of funds

Use of funds by programme



|                   |     |           |
|-------------------|-----|-----------|
| Switzerland       | CHF | 4 955 084 |
| South-East Europe | CHF | 3 063 748 |
| East Africa       | CHF | 2 928 289 |
| Central America   | CHF | 2 818 382 |
| South-East Asia   | CHF | 2 854 246 |
| Village           | CHF | 2 063 063 |
| Awareness-raising | CHF | 973 549   |

Use of funds in accordance with Zewo guidelines



|                                       |     |            |
|---------------------------------------|-----|------------|
| National and international programmes | CHF | 14 202 620 |
| Administration & quality assurance    | CHF | 1 366 240  |
| Fundraising & communication           | CHF | 1 366 240  |

# Expenses structure

## C O C C I N E L L A Multi-Purpose Room

In the course of the annual planning for 2020, it became clear – gratifyingly so, in fact – that the Children’s Village is repeatedly reaching the limits of its capacity with all its planned projects. With the additional new formats and pilot projects, several bottlenecks arose for the multi-purpose rooms in the old school building and the multi-purpose hall in particular.

We looked for a simple construction solution and duly found one: by building a replacement for the old Coccinella pavilion, it was possible to create a new multi-purpose room by extending the existing building and reusing the existing foundations and connections. This building project was ultimately made possible thanks to a generous donation from the Dr. Alfred and Flora Spälti Fund of the Accentus Foundation.

Using a prefabricated wooden construction, the new room was completed in a short period of time with the help of local contractors and craftsmen.



The column-free, 80 m² room will be used for workshops and a wide variety of events. In order to ensure maximum flexibility of use, the room’s furnishings are not fixed down and the simple technical equipment allows for the necessary versatility. The inner walls are also the visible outside surfaces of the modules and are perforated with holes with optimal acoustics in mind. Various connections for media devices are available and the lights are dimmable. The external shading provides protection from the sun and also acts as a blackout. The back wall of the room was designed as a concealed cupboard, and the old stackable concert seating from the second-hand store is stored here. Depending on the occasion, this allows for various seating options for up to sixty people.

# Operating statement

|  | 2020                | 2019                |
|--|---------------------|---------------------|
| Unrestricted donations   | 11 081 264          | 7 183 834           |
| Restricted donations   | 3 240 752           | 5 586 135           |
| Government grants  | 2 616 643           | 3 027 608           |
| Income from supplies and services                                      | 392 138             | 607 332             |
| Other operating revenues   | 70 398              | 56 685              |
| <b>Operating revenue</b>   | <b>17 401 194</b>   | <b>16 461 594</b>   |
| Material costs   | – 431 709           | – 1 035 232         |
| Paid contributions to projects and donations                           | – 4 756 925         | – 3 924 986         |
| Personnel costs  | – 8 710 499         | – 9 786 544         |
| Other operating expenses   | – 4 931 437         | – 5 859 424         |
| Amortisation   | – 825 790           | – 857 870           |
| <b>Operating expenses</b>  | <b>– 19 656 361</b> | <b>– 21 464 056</b> |
| <b>OPERATING RESULT</b>  | <b>– 2 255 167</b>  | <b>– 5 002 461</b>  |
| Financial result   | 672 243             | 2 165 687           |
| <b>ORDINARY RESULT</b>   | <b>– 1 582 924</b>  | <b>– 2 836 775</b>  |
| Extraordinary result   | 1 088 166           | 0                   |
| <b>ANNUAL RESULT BEFORE CHANGE IN FUND CAPITAL</b>                     | <b>– 494 758</b>    | <b>– 2 836 775</b>  |
| Change in the fund capital   | 982 169             | 245 873             |
| <b>ANNUAL RESULT (BEFORE ALLOCATION TO THE ORGANISATION’S CAPITAL)</b> | <b>487 411</b>      | <b>– 2 590 901</b>  |
| Allocation/withdrawal reserves   | – 229 784           | 0                   |
| Allocation/use of free capital   | – 257 627           | 2 590 901           |
| <b>ANNUAL RESULT</b>   | <b>0</b>            | <b>0</b>            |

in CHF



Balance sheet

| Assets                         | 2020              | 2019              |
|--------------------------------|-------------------|-------------------|
| Liquid assets                  | 9 765 528         | 7 243 697         |
| Accounts receivable            | 17 566            | 71 953            |
| Other current receivables      | 277 838           | 255 348           |
| Supplies and unbilled services | 29 976            | 36 126            |
| Accrued income                 | 346 595           | 168 275           |
| <b>Current assets</b>          | <b>10 437 502</b> | <b>7 775 400</b>  |
| Financial assets               | 16 405 697        | 19 443 360        |
| Investments                    | 66 667            | 66 667            |
| Non-real-estate fixed assets   | 413 118           | 479 532           |
| Immovable fixed assets         | 7 108 226         | 7 236 667         |
| <b>Fixed assets</b>            | <b>23 993 707</b> | <b>27 226 226</b> |
| <b>ASSETS</b>                  | <b>34 431 209</b> | <b>35 001 627</b> |

in CHF

The annual account was examined by the auditor PwC and approved by the Foundation Board.  
The revision report and complete annual account can be obtained from us or downloaded from the website [www.pestalozzi.ch](http://www.pestalozzi.ch).

| Liabilities and capital                                 | 2020                | 2019                |
|---|---------------------|---------------------|
| Accounts payable  | – 701 605           | – 976 157           |
| Other short-term liabilities                            | – 42 896            | – 61 124            |
| Deferred income   | – 711 011           | – 776 891           |
| Short-term provisions                                   | – 340 000           | – 60 000            |
| <b>Short-term borrowed capital</b>                      | <b>– 1 795 513</b>  | <b>– 1 874 172</b>  |
| Other long-term liabilities                             | – 20 000            | – 40 000            |
| Provisions and similar positions provided for under law | – 147 000           | – 124 000           |
| <b>Long-term borrowed capital</b>                       | <b>– 167 000</b>    | <b>– 164 000</b>    |
| <b>Borrowed capital</b>                                 | <b>– 1 962 513</b>  | <b>– 2 038 172</b>  |
| <b>Fund capital</b>                                     | <b>– 2 659 719</b>  | <b>– 3 641 888</b>  |
| Foundation capital                                      | – 50 000            | – 50 000            |
| Reserves and annual profit or loss                      | – 29 758 978        | – 29 271 567        |
| <b>Organisation capital</b>                             | <b>– 29 808 978</b> | <b>– 29 321 567</b> |
| <b>LIABILITIES</b>                                      | <b>– 34 431 209</b> | <b>– 35 001 627</b> |

in CHF

# The Foundation's bodies

The topmost body of the Pestalozzi Children's Foundation is the Foundation Board. It is made up of figures from business, politics and society who have experience in teaching, social work, interculturality and development cooperation. The Foundation Board monitors the Foundation's adherence with its goals and primary purpose.

The maximum term of office for members of the Foundation Board should generally not exceed twelve years. The members of the Foundation's bodies are (as of 31st December 2020):

Rosmarie Quadranti, Volketswil, President

Claudia Fichtner, Trogen

Rolf Gollob, Zurich

Béatrice Heinzen Humbert, Thalwil

Susann Möhle-Hüppi, St. Gallen

Prof. Dr. Sven Reinecke, St. Gallen

Corinne Ruckstuhl, Rehetobel

Ulrich Widmer, Wollerau

## Management Board

The Management Board bears operative responsibility for the work of the Foundation. Each department in the Foundation is represented on the Management Board.

- Martin Bachofner, CEO (from 1.8.2020)
- Daniel Ambord, Director of Support Services
- Katharina von Allmen, Director of Marketing and Communications (from 15.3.2020)
- Miriam Zampatti, Director of International Programmes
- Damian Zimmermann, Director of Programme Switzerland

## Auditor

PricewaterhouseCoopers AG, St. Gallen

## LEGAL NOTICE

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## SWITZERLAND | MEO (13)

«In the Children's Village, children can learn about responsibility and at the same time decide many things for themselves.»







## **CERTIFICATION 2020**

Seals of approval and certificates underline our trustworthiness. Zewo certification is available in the Swiss NPO sector, which is universally accepted and therefore important for the Pestalozzi Children's Foundation.

## **THE ZEWO FOUNDATION**

The Pestalozzi Children's Foundation has been ZEWO-certified since 1953 and regularly undergoes audits. The seal of approval represents appropriate, economical and effective use of donations, transparent information, meaningful financial reporting, independent and appropriate control structures and fair fundraising processes.

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