

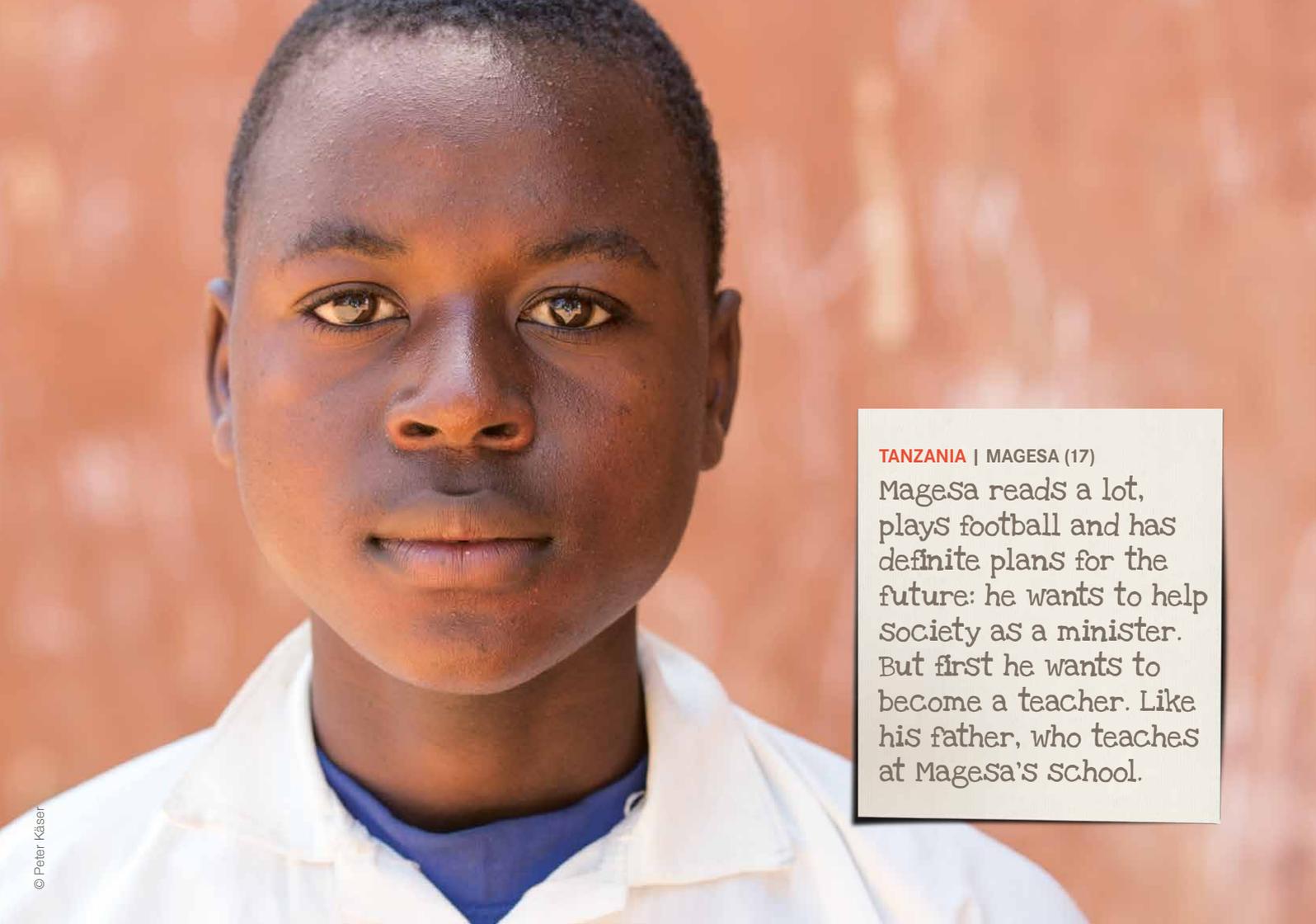
ANNUAL REPORT

2014



Pestalozzi Children's Foundation





TANZANIA | MAGESA (17)

Magesa reads a lot, plays football and has definite plans for the future: he wants to help society as a minister. But first he wants to become a teacher. Like his father, who teaches at Magesa's school.

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In 2014, our
programmes touched
the lives of roughly

198,500

children, adolescents
and adults worldwide.



SWITZERLAND |
ROSMARIE QUADRANTI

“I would like to thank everybody who helped children and adolescents in Switzerland and worldwide to gain intercultural skills, a holistic education and a better chance of success in the future.”

A Solid foundation and the right strategy

Dear Friends of the Pestalozzi
Children's Foundation

Following my election last autumn, this is the first time that I can address you here as Chair of the Foundation Council. I am delighted to serve as the Chair of a Swiss foundation with so much tradition and to put on paper a few words that may aid you in reading our annual report.

I have long been involved in the educational sector as an inspector of schools and recently also in international development cooperation in my capacity as National Councillor. The overview that I have managed to acquire in my short term of office to date confirmed that the Pestalozzi Children's Foundation is a well-managed, successful and internationally active Swiss children's charity.

I feel very confident about the future as I can count on a competent Foundation Council, a professional management team and committed employees.

The Strategy 2018 is pointing the Pestalozzi Children's Foundation in the right direction for the future: to expand the tried-and-tested and successful programmes to the extent permitted by our financial resources. I found the Foundation to be on a solid financial footing that will enable us to expand our programmes step by step.

I would like to take this opportunity to thank everybody who contributed to a successful 2014 financial year for the Pestalozzi Children's Foundation, thereby helping children and adolescents in Switzerland and worldwide to gain inter-

cultural skills, a holistic education and a better chance of success in the future: the employees, the Management Board, the Foundation Council, our partner organisations and especially all of you, dear donors. I would also like to thank the public and private institutions who support the Foundation's programmes with their contributions.

Sincerely



Rosmarie Quadranti,
President of the Foundation Council

A challenging year ended on a good note

Dear Readers

The Pestalozzi Children's Foundation has a great vision: children and adolescents everywhere have access to good-quality, holistic education and contribute to a fairer and more peaceful world by honing their intercultural skills. In pursuit of this vision the Foundation was involved in 135 educational and intercultural exchange projects in Switzerland and eleven other countries worldwide in 2014. We touched the lives of 198,500 children, adolescents and adults with our programmes. Impressive figures – particularly in view of the fact that 2014 was hardly an easy year for the Pestalozzi Children's Foundation.

The decision taken in autumn 2013 to close the integration programmes, schooling and accommodation offered at the Children's Village at the end of the school year in summer 2014 put

enormous organisational and emotional pressure on the Foundation. With the help of the competent units, suitable alternative solutions could be found for all the children and adolescents affected by the decision. Fortunately too, most of the employees who had to leave the Foundation found a new job. But the remaining employees of the Foundation were also affected by having to say goodbye to those leaving, some of whom were colleagues of many years' standing.

Although change is very challenging, it also offers many new opportunities. Thanks to the expansion of the school, radio and exchange programmes launched in 2014 we could reach 2,837 children and adolescents at the Children's Village and across Switzerland last year. The programmes offered by the Children's Village will be expanded further in 2015.

In addition to the enormous commitment of all our employees, the Foundation also needs sufficient financial resources to finance its programmes. We are dependent on donations and contributions and would like to take this opportunity to express our heartfelt thanks for the support received from the public sector, institutional donors, companies and private individuals. With this 2014 annual report we give an account of our work and thank you for the trust you place in us.

I hope you enjoy reading it!



Urs Karl Egger,
Executive Director

SWITZERLAND | URS KARL EGGER

"The Pestalozzi Children's Foundation has a great vision: children and adolescents contribute to a fairer and more peaceful world by honing their intercultural skills."



Peace through understanding

More than 70 years ago, Walter Robert Corti promoted the idea of building the Pestalozzi Children's Village in Trogen. In a time when we are seeing new and renewed conflict everywhere in the world, his idea of ensuring peace by promoting intercultural exchange remains at the heart of the work done by the Pestalozzi Children's Foundation. Because with mindful conduct and an understanding of other cultures, every individual can contribute to peaceful coexistence.

More than eight million people from around 200 countries live in Switzerland. Already in kindergarten, the little ones play with children from other countries, and multicultural classes are an everyday reality at school. But in spite of, or

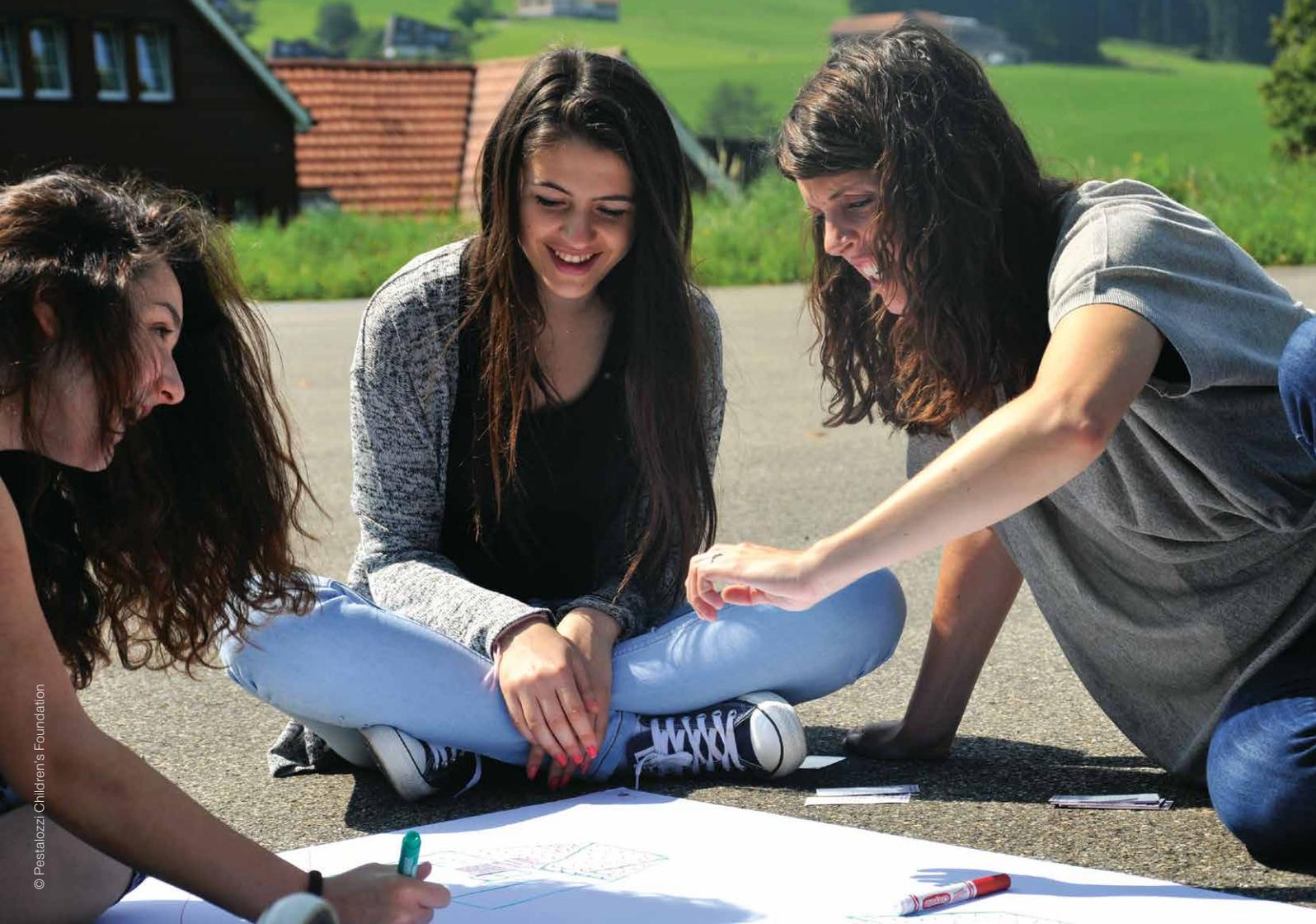
“Walter Robert Corti demonstrated that peace can be achieved by promoting mutual understanding between nations.”

maybe because of, this colourful mix of different nationalities and cultures, prejudice regularly raises its ugly head.

If no questions are asked, people blindly accept stereotypes of certain population groups, which leads to rejection and exclusion.

When he was a child, at the beginning of the 20th century, Walter Robert Corti noticed that such mistrust creates a barrier between people. And when the philosopher and author established the Pestalozzi Children's Village in Trogen after the Second World War, the Swiss people had serious reservations about foreign nationals. With his idea of the peaceful cohabitation of different cultures, Walter Robert Corti wanted to counter this attitude and show that mutual understanding between nations promotes peace. In the following years,

children from various countries grew up together in the Children's Village, learning new customs and spending their free time together.



Helping to shape the world

Although no war orphans have lived in the Pestalozzi Children's Village for a long time, Walter Robert Corti's vision of building peace remains the focus of the

“Children and adolescents lay a foundation for peaceful cohabitation.”

work done by the Pestalozzi Children's Foundation. Internationally, the Foundation is involved in educational projects in Central America, East Africa, South-East Asia and South-East Europe, while radio, school and intercultural exchange projects are offered in Switzerland. Children and adolescents actively study concepts such as equal opportunities, solidarity, respect, tolerance, empathy and dignity, thereby laying the foundation for peaceful

cohabitation. In doing so, schoolchildren also become aware of the impact of their decisions on society. In workshops, they learn how they can actively change the world by their actions and make a positive contribution to peaceful cohabitation.

All projects have a common objective: to promote an interest in cultural differences and an understanding of otherness through meeting and exchanging ideas with people from other nations. Or to use the words of a former participant in an intercultural exchange at the Children's Village: “I believe that everybody can be friends with someone from another country or another religion if he or she just tries.” The Pestalozzi Children's Foundation is now expanding its programmes in Switzerland to enable even more children and adolescents to take part in its projects and learn to spread Walter Robert Corti's message of peace.

DEVELOPMENT COOPERATION AT THE CHILDREN'S VILLAGE

The unique opportunities offered by the Children's Village as a place of meeting and education are also used to improve the foreign development programmes: in 2006, the emPower further education programme was launched, bringing up to 20 young employees of our partner organisations to the Children's Village in Trogen for eight months every year to broaden their knowledge of development cooperation and intercultural education and learn more about the Foundation's pedagogical concepts. But our employees also learn a lot from these young people because they bring their culture with them and feed the “soul” of the Children's Village through their presence.



MACEDONIA | JORDAN (12)

Jordan has friends among different ethnic groups. It is absolutely natural for him to show respect to others. Jordan often helps his father in the garden. His dream job is a biologist.

198,500 children, adolescents and adults on four continents

In East Africa, several children share one book. People in Central America are confronted by weapons and blackmail. Roma children face discrimination in South-East Europe. In parts of South-East Asia, schoolchildren speak a different language to their teachers. At the Children's Village in Trogen, children and adolescents talk about racism. The Pestalozzi Children's Foundation faces the most diverse challenges in the eleven countries in which it is active. The mutual objective of all programmes is to improve access to good-quality teaching and to foster peaceful cohabitation by promoting exchange with other ethnic groups, religions and cultures.

More information on the work done by the Pestalozzi Children's Foundation is available at www.pestalozzi.ch



THE FIVE REGIONS

On the following pages, you will learn more about our projects in Switzerland and eleven other countries worldwide.



© Regina Kuhne

Pestalozzi Children's Village

Meeting and exchanging ideas with other people at the Children's Village promote an interest in cultural differences and an understanding of otherness.

› Page 14



© Peter Käser

East Africa

Children learn to read faster with school books in their local language.

› Page 18



© Roland Schmeitz

South-East Europe

Children and adolescents from East and South-East Europe visit the Children's Village and return to their countries as ambassadors of peace.

› Page 20



© Mario Heller

South-East Asia

Schools in refugee camps add some structure to the often sad everyday lives of the children and make sure that they do not miss the boat to the future.

› Page 22



© Florian Bärtschiger

Central America

In Central America, gangs of adolescents are constantly courting new members. As a result, after-school activities for children and adolescents are of central importance.

› Page 24

Pestalozzi Children's Village

Children and adolescents from across Switzerland meet others of the same age from East and South-East Europe at the Pestalozzi Children's Village in Trogen. The students critically study topics such as discrimination, prejudice and children's rights and learn how to show esteem for strangers and live together in peace.

How does one cope with being taunted and scorned? What does it feel like to be excluded for wearing a headscarf? Unfortunately, people experience discrimination every day because of their appearance, clothes, cultural customs,

“Adolescents engage in discussions among themselves and question prejudices.”

religion or another physical defect. Children and adolescents learn about such situations in workshops at the Pestalozzi Children's Village, where they can experience for themselves what it feels like to be excluded and discriminated against.

The schoolchildren analyse their behaviour with the help of intercultural educators. They discuss their experiences and question prejudices. These experiences help them to greet strangers with more sensitivity, curiosity and esteem and to treat everybody in the same way.

In 2014, about 1,700 children participated in the various programmes offered at the Children's Village. As part of the intercultural educational and exchange programmes offered to Swiss school classes, organisations and learners as well as to groups from abroad, they discussed topics such as discrimination, racism and intercultural communication. Schoolchildren from Switzerland, East and South-East Europe prepared their





Pestalozzi Children's Village

own radio programmes and spent their leisure time together. During the Summer Camp alone, the Pestalozzi Children's

The schoolchildren prepare their own programmes and interview interesting guests.

Village welcomed 120 adolescents from Moldova, Serbia and Macedonia to Trogen.

From school to school with the radio bus

Schoolchildren participated in exciting radio days not only in the Children's Village, but everywhere in Switzerland. The bus operated by the Foundation's powerup-radio station travelled around Switzerland throughout the year and stopped at dozens of schools between Adelboden and Walenstadt. School classes used the mobile radio studio to produce their own radio programmes. In November, powerup-radio broadcast live from a different location and from Trogen every day for three weeks, from the morning to the evening. The children and adolescents involved in the programme presented the shows, wrote the contributions and interviewed interesting guests.

SCHOOLING AND ACCOMMODATION

The schooling and accommodation programme offered by the Pestalozzi Children's Village was discontinued at the end of July. The Foundation Council took this decision in October 2013 because of declining demand. By announcing this decision nine months in advance, the Foundation Council made sure that a good alternative solution could be found for all children and adolescents as well as for many of the employees working on the integration programmes. The empty houses are now being used to expand the school and exchange projects at the Children's Village.



The mobile radio made
it possible for

1,383

children and adolescents
to go on air and
voice their concerns.

FACTS AND FIGURES

- 1,702 children and adolescents visited the Pestalozzi Children's Village to take part in radio and school projects as well as in intercultural exchange projects. They came from Switzerland, Serbia, Macedonia, Moldova, Russia, Belarus and Ukraine.
- 120 adolescents from Moldova, Macedonia and Serbia attended the 2014 Summer Camp.
- 16 young adults from our programme countries successfully concluded the nine-month intercultural emPower training programme.
- On 20 November, 80 children and adolescents from Serbia and Russia ran a street campaign in the St. Gallen old city to draw attention to children's rights.

East Africa

Reading and writing: these skills give children access to a successful school career, which opens the door to a life of independence. The Pestalozzi Children's Foundation therefore promotes improved access to books in East Africa.

Colourful books are highly prized in Tanzania's schools. Whether books illustrated with pictures, thin books or large-format books studied by several children together – the learners are always happy when the teacher opens the door to the school library. They read the stories together in the classroom or on their own from their favourite book. The objective is the same: children learn to read faster with age-appropriate children's books in Swahili, their local language. They acquire new knowledge, ask new questions and become more self-assured. But in many schools, books are a scarce commodity. The Pestalozzi Children's Foundation therefore helps publishers to produce and print the books and trains teachers to use these books in

the classroom. This fosters a culture of reading in the long term.

School enrolment in Tanzania is high, but there are relatively few teachers. Some teachers have 50 to 100 children in their classroom. Here, the focus falls on improving the quality of education by providing further training to teachers and exposing them to new teaching methods. In Ethiopia on the other hand, the Pestalozzi Children's Foundation helps children to just attend school. Girls in particular, who often have to work in their parents' home, are helped to attend school for at least half a day. By participating in school clubs, they learn to express their wishes.



ETHIOPIA

- After nine years of cooperation, the project was ceremonially handed over to the partner organisation, the Resurrection and Life Development Organization.
- The Ethiopian employees of the Pestalozzi Children's Foundation moved into their new office in Addis Abeba at the beginning of the year.
- 416 teachers took part in a further education course.
- School club activities were offered at all 19 project schools.



90,817
children,
adolescents
and adults
participated
in 7 projects.

TANZANIA

- 1,000 children took part in a reading competition.
- How do you present a class so that the children enjoy going to school? The Foundation offered a further education course in child-friendly teaching to 300 teachers.
- 75 schoolchildren participated in the Children's Summit intercultural exchange week.
- 50 specialists learned how to bind books and now produce school documents for the projects.

South-East Europe

In South-East Europe, handicapped children and ethnic minorities are regularly excluded from the life of the community. The Pestalozzi Children's Foundation makes it possible for these children to attend school and promotes intercultural understanding.

Moldova is Europe's poorest country. The small country is also politically divided, with one half of the population being pro-Russia and the other half pro-Europe. The Ukraine conflict is making the situation worse. The children should not be forgotten in times of such unrest. They have a right to education. The Pestalozzi Children's Foundation works to ensure that all boys and girls can attend school. Its goal is to make it possible for handicapped children and children from ethnic minorities in particular to receive an education as these children are often discriminated against.

In Serbia and Macedonia too, some population groups are confronted with prejudice and disadvantages. The exclusion

of Roma children means that many leave school before they have properly learned to read, write and count.

All three countries experience tension between ethnic groups. Workshops presented by the partner organisations help to improve intercultural understanding. Schoolchildren discuss topics such as discrimination, freedom of expression and children's rights. Some intensify their knowledge at intercultural exchange weeks offered at the Pestalozzi Children's Village. The participants draw up a plan for disseminating the information learned during these encounters as ambassadors of peace in their home countries.



SERBIA

- 4,824 children from ten secondary schools and one primary school intensified their intercultural skills and actively participated in school committees and school boards.
- 238 Roma children from ten schools received individual support in improving their school performance to prevent them from leaving school.
- 1,200 teachers from 31 schools received additional training in intercultural affairs and children's rights.

54,760 children,

adolescents and adults participated in 10 projects.

MOLDOVA

- 105 children with a handicap were given access to good-quality education and were integrated into everyday school life.
- The Foundation promotes an understanding for people of different ethnic groups and religions at school. 4,315 children and adolescents from 21 schools learned how to interact openly and without prejudice with schoolmates from other ethnic groups.
- Two pilot schools that integrate handicapped children into their regular classes received highest honours from UNICEF and the Office of the High Commissioner for Human Rights.

MACEDONIA

- Around 5,400 children from 45 schools attended lectures on children's rights and interculturalism.
- 25,000 schoolchildren know about the child protection mechanisms at their schools.
- 100 street children from the biggest Roma settlement and 680 children in dangerous situations, most of them Roma children, received help to start and finish the school year.
- Around 400 teachers, school employees and members of the education department attended further education courses on children's rights and intercultural education.

South-East Asia

Learning about traditional handicrafts and plants in the mother tongue. Intercultural education comprises not only an understanding of other cultures, but also knowledge about one's own roots. The Pestalozzi Children's Foundation therefore fosters the dissemination of local knowledge in South-East Asia.

Just imagine, you are sitting in a classroom and cannot understand what the teacher is saying. This is the experience of many children in Thailand, Laos and Myanmar/Burma. Different ethnic minorities live in remote areas. The indigenous people have their own culture and language. The Pestalozzi Children's Foundation works to ensure that local teachers teach these children in their mother tongue. They also teach them about their traditions, because children who know their roots become self-assured and are proud of their heritage.

Myanmar/Burma is presented by the media as a dynamic emerging country. The sad reality, however, is that conflict occurs regularly in the north of the

country. Thousands of people are fleeing and find temporary shelter in refugee camps. The partner organisation distributes school materials, furnishes the schools with desks and chairs, and makes it possible for the children to go to school.

In Laos, the number of children who return to school after the first year has risen considerably, not least as a result of the curriculum developed by the Pestalozzi Children's Foundation in cooperation with the Laos Education Department.



MYANMAR/BURMA

- In the week before Christmas, the Pestalozzi Children's Foundation presented its educational projects in refugee camps in the "Every cent counts" fund-raising campaign on Swiss Radio SRF 3 in Lucerne.
- In addition to reading and writing, the children learn about their rights and know how to protect themselves against violence.
- Employees of the project partner attended a further education course in intercultural education in October.



24,839 children,
adolescents and
adults participated in

9 projects.

THAILAND

- An adolescent participating in the projects of a partner organisation of the Pestalozzi Children's Foundation received an award for his efforts: he teaches traditional music to others of the same age and is involved in other creative activities.
- In November, members of ethnic minorities met with government representatives to discuss further opportunities for passing on indigenous knowledge. The document on children's rights was translated into the local indigenous language at a workshop.

LAOS

- Village residents play an active role in the teaching of traditional and local knowledge.
- The teachers enjoy educating the children about the traditions, and the parents are happy for their children to acquire skills that are relevant to daily life.

Central America

Education instead of gangs and books instead of weapons. The Pestalozzi Children's Foundation offers alternatives to children and adolescents in El Salvador, Guatemala and Honduras. Its work focuses on the promotion of peace and access to education as protection against violence, child labour and drugs.

Political stability, albeit still fragile, returned to Central America a few years ago. This creates the conditions required for educational reform, but there are no financial resources. Violence is also still one of the biggest problems in El Salvador, Guatemala and Honduras. In El Salvador, the maras or criminal youth gangs have around 60,000 members. The state reacts with violence with military personnel patrolling the streets. Children grow up in an atmosphere of violence. The Pestalozzi Children's Foundation therefore focuses on the promotion of peace and offers education as an alternative to child labour, drugs and youth gangs.

A new project in El Salvador focuses on the rights of girls and young women. Abortion is not even permitted after rape. Early pregnancy is an enormous problem, with pregnant women being younger than 18 in around 30% of cases. By doing educational work, the Pestalozzi Children's Foundation helps to provide access to good-quality sex education and teach young people that they can independently determine their future and that their rights should be respected.



GUATEMALA

- 907 young people training to be primary school teachers were taught how to involve the schoolchildren in the educational process.
- 11,970 children and adolescents studied discrimination, prejudice and different cultures in workshops.
- Primary school teachers in training from ten schools improved their self-confidence and learned how decision processes work.

24,946 children,
adolescents and
adults participated in
6 projects.

EL SALVADOR

- 1,215 children and adolescents received access to after-school activities and improved teaching at school.
- 20 adolescents received a small bursary enabling them to remain in secondary school.
- 100 teachers attended further education courses to improve their teaching skills.
- A study highlighted the precarious handling of early pregnancies in schools and helped to make teachers aware of the problem.

HONDURAS

- Representatives of the Foundation's partner organisations informed the UN Committee on the Rights of the Child in Geneva of the precarious situation with regard to children's rights.
- The school attendance of 3,541 children and adolescents improved by up to 50%.
- 73 teachers learned how to actively involve the schoolchildren in the classroom in order to improve the quality of teaching.
- There are now more girls on eight out of nine school committees than before.

**INTERCULTURAL EXCHANGE |
HATIXHE UND CHRISTINA**

“We should be open to new situations”, agree Hatixhe from Switzerland and Christina from Serbia. They learned much about each other’s culture. “We now understand the importance of teamwork.”

THAILAND | JIRAKORN (11)

Jirakorn really likes learning how to weave baskets. She likes the food and traditional clothes of her ethnic group. One day, she would like to be a teacher at her school.



คำศัพท์	คำอ่าน	คำแปล
มีเงินล้านตัว	มีเงินล้านตัว	มีเงินล้านตัว
การเห็นอกเห็นใจ	การเห็นอกเห็นใจ	การเห็นอกเห็นใจ
การปกครอง	การปกครอง	การปกครอง
ประมง	ประมง	ประมง
พืชเศรษฐกิจ	พืชเศรษฐกิจ	พืชเศรษฐกิจ
อาชีพเกษตรกรรมภาคใต้	อาชีพเกษตรกรรมภาคใต้	อาชีพเกษตรกรรมภาคใต้
การเลี้ยงสัตว์	การเลี้ยงสัตว์	การเลี้ยงสัตว์

Balance sheet

Assets	2014	2013
Liquid assets	10282923	11239258
Fixed-term deposits	5517826	4516751
Receivables from third parties and projects	37322	66926
Other receivables	484530	1164267
Inventories	56888	67056
Prepayments and accrued income	1039944	317600
Current assets	17419434	17371858
Equipment and vehicles	284577	313846
Real estate	10388952	10887407
Financial assets	13455440	11805149
Non-current assets	24128968	23006402
Fund assets (appropriated)	413318	467774
TOTAL ASSETS	41961720	40846034

The annual accounts were audited by PricewaterhouseCoopers AG and approved by the Foundation Council.
The auditor's report and detailed annual accounts are available upon request. They can be downloaded under www.pestalozzi.ch.

Liabilities, funds and capital	2014	2013
Payables to third parties and projects	392 588	560 165
Financial current liabilities	20 000	220 000
Other current liabilities	1 789	2 012
Accrued liabilities and deferred income	357 347	602 243
Current liabilities	771 724	1 384 420
Non-current liabilities	140 000	160 000
Total liabilities	911 724	1 544 420
Fund capital (appropriated)	4 915 929	3 530 209
Foundation capital	50 000	50 000
Valuation reserves	2 770 000	2 352 390
Internally generated unrestricted capital	33 314 067	33 369 015
Capital of the organisation	36 134 067	35 771 405
TOTAL LIABILITIES, FUNDS AND CAPITAL	41 961 720	40 846 034

Profit and loss statement

	2014	2013	
Legacies	4 119 184	6 168 606	
Donations	6 656 198	8 013 322	
Contributions	5 441 004	7 078 931	
<i>from the SDC</i>	3 700 000		3 500 000
<i>from LED</i>	100 000		200 000
<i>of which provider contributions</i>	1 047 938		2 796 732
<i>of which other contributions</i>	593 066		582 199
Income from product sales	81 061	118 126	
Income from Children's Village services	249 853	301 127	
Other income	118 596	96 511	
Profit from sale of real estate	–	8 000	
Operating income	16 665 895	21 784 623	
Children's Village expenses	– 678 515	– 804 124	
Project contributions	– 4 006 194	– 4 224 324	
Staff	– 7 148 420	– 8 050 350	
Rent	– 1 627	– 252 38	
Maintenance of buildings and movables	– 258 965	– 262 113	
Maintenance of vehicles	– 6 931	– 11 307	
Insurance	– 48 789	– 45 391	
Electricity and waste disposal	– 271 179	– 360 366	
Administration and IT	– 332 557	– 390 739	
Travel expenses and representation	– 51 637	– 63 256	
Public relations	– 493 794	– 332 046	
Fundraising	– 1 873 216	– 2 104 569	
Depreciation	– 751 741	– 991 490	
Other expenses	– 190 390	– 262 323	
Operating expenses	– 16 113 956	– 17 927 636	

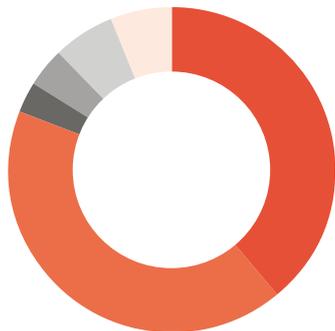
	2014	2013
OPERATING RESULT	551 940	3 856 987
Financial income	1 336 028	973 133
Financial expenses	- 210 076	- 610 725
Financial result	1 125 952	362 408
Non-operating real estate income	175 402	175 108
Non-operating real estate expenses	- 109 406	- 69 620
Other result	65 996	105 488
RESULT BEFORE FUNDS RESULT	1 743 888	4 324 883
Internal funds result	- 68 206	- 83 703
Changes in funds	- 1 313 021	327 036
Funds result	- 1 381 227	243 333
RESULT BEFORE CHANGES IN ORGANISATION CAPITAL	362 662	4 568 216
Transfer from valuation reserve	- 417 610	36 490
Changes in internally generated unrestricted capital	54 948	- 4 604 706
Changes in organisation capital	- 362 662	- 4 568 216
ANNUAL RESULT	-	-

Programme and administration costs

Programme costs	2014		2013	
Integration programmes	1 637 584	10,2%	3 293 099	18,4%
School and radio projects	1 070 435	6,6%	1 017 749	5,7%
Intercultural exchange projects	1 635 817	10,2%	1 688 078	9,4%
emPower	638 141	4,0%	580 647	3,2%
Children's Village Trogen	1 074 783	6,7%	1 101 154	6,1%
Awareness raising with Visitors' Centre	798 587	5,0%	1 086 369	6,1%
Programme development	–	0,0%	37 324	0,2%
South-East Europe	1 084 570	6,7%	947 974	5,3%
East Africa	1 368 419	8,5%	1 788 791	10,0%
Central America	1 044 877	6,5%	972 626	5,4%
South-East Asia	1 297 927	8,1%	1 236 207	6,9%
Total Programme costs	11 651 140	72,3%	13 764 399	76,8%

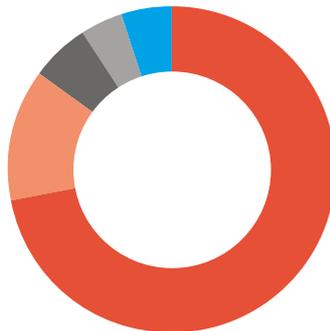
Administration costs	2014		2013	
Fundraising	2 088 922	12,9%	2 081 369	11,6%
Public relations	913 622	5,7%	709 246	4,0%
Administration	660 439	4,1%	564 556	3,1%
Foundation secretariat	799 833	5,0%	808 066	4,5%
Total administration costs	4 462 816	27,7%	4 163 237	23,2%
Operating expenses	16 113 956	100%	17 927 636	100%

Distribution of Programme costs
in percent



■ Project and project support costs	39%
■ Personnel expenses	42%
□ Travel and representation expenses	< 1%
■ Cost of materials	3%
■ Maintenance costs and rent	4%
■ Depreciation and amortisation	6%
■ Other expenses	6%

Service costs



■ Total programme costs	72%
■ Fundraising	13%
■ Public relations	6%
■ Administration	4%
■ Foundation secretariat	5%

PUBLISHING DETAILS

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Governing and executive bodies of the Foundation

The Foundation Council is the supreme governing body of the Pestalozzi Children's Foundation. It consists of eminent representatives from business, politics and society with experience in education, social work, interculturalism and development cooperation. The Foundation Council monitors compliance with the Foundation's objectives and its purpose. It appoints some of its members to a Foundation Committee.

The term of office of members of the Foundation Council usually may not exceed twelve years. Re-elections took place at the meeting of the Foundation Council on 25 October 2014. In accordance with the new Foundation articles that were also adopted at this meeting, the Foundation Council was reduced to a maximum of nine members and simplified to just one body. The members of the Foundation's governing bodies are (status 31 December 2014, plus the new members elected from 1 January 2015):

Lic. iur. Brigitta M. Gadiant*
Chur, President¹

Rosmarie Quadranti
Volketswil, President²

Raeto Conrad*
Regensburg, Vice-President¹

Arthur Bolliger*
Teufen, Treasurer

Prof. Dr. oec. Christian Belz*
Rorschach¹

Dr. phil. Ivo Bischofberger*
Obereggen

Beatrice Heinzen Humbert
Thalwil²

Dr. iur. Denis G. Humbert*
Thalwil¹

Bernard Thurnheer*
Seuzach

Jesse Brown
Goldach SG¹

Samuel Eugster
Trogen

Marc Fahrni
Trogen

Walter Fust
Hessigkofen¹

Dr. iur. Mario Frick
Balzers FL¹

Urs Hobi
Trogen¹

Pia Hollenstein
St. Gallen¹

Reto Moritz
Abtwil

Prof. Dr. Sven Reinecke
St. Gallen²

Dr. phil. Annegret Wigger
Heiden¹

Foundation Committee

The Foundation Committee prepares the business to be submitted to the Foundation Council and monitors the implementation of the Council's decisions. Professions and mandates that are relevant to the work of the Pestalozzi Children's Foundation are listed. According to the amendment to the Foundation's articles approved on 25 October 2014, the Foundation Committee was dissolved at the end of 2014.

Board of Directors

The Board of Directors is the executive body of the Foundation in charge of business operations. All Foundation departments are represented on the Board of Directors.

- Dr. oec. Urs Karl Egger, Executive Director
- Marco Döring, Director Administration & Services
- Damian Zimmermann, Director Programmes in Switzerland
- Miriam Zampatti, Director International Programmes
- Thomas Witte, Director Marketing & Communications

Auditor

PricewaterhouseCoopers AG

Organisational chart

The Pestalozzi Children's Foundation consists of five departments: Head Office, Programmes in Switzerland, International Programmes, Marketing & Communications, Administration & Services. The organisational chart can be found at www.pestalozzi.ch.

* Members of the Foundation Committee

¹ Until 31 December 2014

² From 1 January 2015

GUATEMALA | KEVIN (5)

Kevin lives in Salquil, located 2,000 metres above sea level. His mother tongue is Ixil, an old Mayan language. At school he learns Spanish. Kevin explains with pride how much his father has already taught him.





THE PESTALOZZI CHILDREN'S FOUNDATION HAS BEEN CERTIFIED BY ZEWO SINCE 1953.

The ZEWO seal of approval stands for the effective and efficient use of your donation for a specific purpose, transparent information and meaningful reporting, expedient and independent control structures, open communication and fundraising in a fair manner.

NPO LABEL FOR MANAGEMENT EXCELLENCE AND ISO 9001

The work conducted by the Pestalozzi Children's Foundation is transparent and professional. The Foundation makes efficient use of its resources and therefore of donations. The Foundation has held ISO-9001:2008 certification and the NPO Label for Management Excellence for its quality and management system since 2009. Its consistent and very good compliance with the requirements for both certificates was demonstrated by recertification in 2012, thus confirming the validity of these certificates.

SWISS NPO CODE

The Pestalozzi Children's Foundation bases its organisation and management on the corporate governance guidelines for NPOs in Switzerland. These guidelines were drafted by the chairpersons of the largest charities, and are referred to as the Swiss NPO Code.

Pestalozzi Children's Foundation
Kinderdorfstrasse 20
CH-9043 Trogen, Switzerland

Phone +41 71 343 73 73
Fax +41 71 343 73 00

info@pestalozzi.ch
www.pestalozzi.ch
Post office account 90-7722-4

Pestalozzi Children's Foundation

